



Rotary Club of Heirisson STRATEGIC PLAN 2013/14 onwards

(Part 2 – Project Descriptions)



SERVICE Above Self



Strategic Plan 2013/14 Onwards (Part 2 – Project Descriptions)

OUR PROGRAMS, PROJECTS & RELATIONSHIPS

The following Rotary Club of Heirisson programs, projects and relationships were approved by our Board in October 2013. The approval process involved assessment of the benefits and risks of each project as well as the level of governance required by the Board.

The following project descriptions are taken from the full Project Registration documents.

Projects are listed in alphabetical order by Directorate.

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Community Directorate

Foodbank Christmas Appeal		
Details	<i>Directorate:</i> Community	<i>Project Leader:</i> Wayne Smith
	<i>Director:</i> Wayne Smith	<i>Approved:</i> Oct 2013
Description	<p>Foodbank rescues edible but surplus food and groceries from the country's farmers, manufacturers and retailers and distributes it, via charitable organisations, to adults and children in need as prepared meals, food hampers and emergency parcels. The food goes to traditionally vulnerable groups such as the homeless and also the aged, single parents and the working poor. Financial contributions from the public provide essential funds to cover the elements that cannot be obtained through donations.</p> <p>As part of Foodbank's Christmas Appeal, Heirisson have committed for 3 years (2012-14) to produce 1000 food hampers for needy families @ \$20 each. Money is donated through a web site set up by Wayne Smith. Foodbank organises the food, Heirisson members along with Foodbank volunteers pack the 1000 hampers, and Foodbank distributes the hampers to families via charitable organisations.</p>	
Heirisson's role and criticality to success	<ul style="list-style-type: none"> • Heirisson is responsible for funding the food and packing the hampers. • Without Heirisson, these 1000 hampers would not happen. 	
Part of a strategic relationship or partnering/alliance?	<ul style="list-style-type: none"> • Part of Heirisson's long term relationship with Foodbank. 	
What difference will the Project/Program make?	<ul style="list-style-type: none"> • The food hampers make a significant difference to the Christmases of 1000 families who would not be able to afford them otherwise – homeless people, children, single parents, casual workers, elderly couples. 	
Other Benefits (Include sustainability of benefits, fun to do, recognition for Heirisson)	<ul style="list-style-type: none"> • The packing of the hampers is a fun experience for the Heirisson members who volunteer. • Rotary International is recognized as a WA Partner on Foodbank's web site but not Rotary Club of Heirisson specifically. 	





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Jade Lewis & Friends		
Details	<i>Directorate:</i> Community	<i>Project Leader:</i> Liz Pattison
	<i>Director:</i> Wayne Smith	<i>Approved:</i> October 2013 :
Description	<p>Jade Lewis & Friends is a voluntary incorporated organisation providing drug education in schools and prisoner education / rehabilitation services. Drug education programs have been delivered to 100,000 students over the years. In 2012/13 the organisation presented education (<i>Just Say No</i>) to 200 schools and delivered 6 x pre and post release prison support programs helping up to 50 women every week. Some government funding is received for in-prison programs and pre and post release mentoring. The Heirisson project provides professional support to Jade Lewis & Friends as requested.</p>	
Heirisson's role and criticality to success	<ul style="list-style-type: none"> • In October 2013 Liz Pattison facilitated the update of the organisation's strategic plan, originally developed by Liz Pattison. This is the only planned activity for the coming year although other requests for business mentoring and/or facilitation are likely to be received. • In the past, Heirisson previously had a member as Chair of the Jade Lewis & Friends Board (Paul Faix); Sue McKenna assisted with proof reading and editing of publications; and Liz Pattison provided a range of business expertise. Donations have been made to Jade Lewis & Friends by Rotary Club of Heirisson and individual Heirisson members. • Heirisson's role assists, but is not critical to the success of Jade Lewis & Friends. 	
Part of a strategic relationship or partnering/alliance?	Ongoing relationship.	
What difference will the Project/Program make?	Assist the Board and Executive of Jade Lewis & Friends to achieve their goals in drug education and prisoner support, including pre and post release mentoring.	





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Kimberley Dental Team (KDT)		
Details	<i>Directorate:</i> Community	<i>Project Leader:</i> Liz Pattison
	<i>Director:</i> Wayne Smith	<i>Approved:</i> Oct 2013
Description	<p>KDT, led by Jan and John Owen, organises teams of volunteer dental personnel travelling to Halls Creek and surrounding Aboriginal communities for 2 months a year, to provide free dental services and address the significant dental pain and suffering of Aboriginal people in the region, as well as achieving lasting change through oral health education.</p> <p>In partnership with the Rotary Club of Perth, Heirisson has been able to provide expertise to achieve sustainability for KDT and growth well beyond the Halls Creek area, to also include Perth metro and outer metro, and to extend the dental services to the full year (all documented in the KDT strategic plan and business plan). This is an ongoing program of work that will last a number of years.</p>	
Heirisson's role and criticality to success	<ul style="list-style-type: none"> • Heirisson provides professional services to KDT that they would not be able to afford otherwise: strategic planning, business planning, funding applications, statistical analysis, data management, risk management, vehicle purchasing • Heirisson also organizes campaigns to provide toothpaste tubes for KDT • Heirisson's efforts are critical to the sustainability and growth of KDT 	
Part of a strategic relationship or partnering/alliance?	Strategic relationship with KDT and Rotary Club of Perth	
What difference will the Project/Program make?	<ul style="list-style-type: none"> • Direct relief of chronic and severe pain, suffering and distress resulting from gross dental disease in Aboriginal children, families and communities – in the last year, KDT has treated 945 patients at a total value of \$200,000; • Relief of suffering leading to better focused, more productive children in schools; and • Practical, positive dental health education for Aboriginal children and families 	
Other Benefits (Include sustainability of benefits, fun to do, recognition for Heirisson)	<ul style="list-style-type: none"> • Heirisson's efforts are focused on making KDT itself sustainable for the long term, and for their model to be adopted state-wide • The project is fun for all involved with great camaraderie and passion. • Extensive recognition for Rotary. Minimum specific recognition for Heirisson. 	





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Place of Reflection Phase 2					
Details	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%;"><i>Directorate:</i> Community</td> <td style="width: 50%;"><i>Project Leader:</i> Liz Pattison</td> </tr> <tr> <td><i>Director:</i> Wayne Smith</td> <td><i>Approved:</i> Oct 2013 :</td> </tr> </table>	<i>Directorate:</i> Community	<i>Project Leader:</i> Liz Pattison	<i>Director:</i> Wayne Smith	<i>Approved:</i> Oct 2013 :
<i>Directorate:</i> Community	<i>Project Leader:</i> Liz Pattison				
<i>Director:</i> Wayne Smith	<i>Approved:</i> Oct 2013 :				
Description	<p>The Place of Reflection (PoR) is a place of healing, hope and renewal for all who have suffered loss, set on the beautiful escarpment of Kings Park. There are pathways, words of inspiration, places to sit and reflection and the Marlee pavilion where groups can hold events. Healing Hearts Foundation / Rotary Club of Heirisson played a key role in the \$1+ million project which created PoR. Heirisson currently has a \$100,000 Lotterywest grant for consultancy services to deliver a communication strategy, demonstration events and evaluation for the Place of Reflection (PoR). (This project is called PoR Phase 2). The consultancy contract was awarded to Walker Shanley & Associates and is managed by the PoR Consortium involving Heirisson, SIDS & Kids, Compassionate Friends, ASeTTS and Soroptimist International of South Perth. Liz Pattison project manages the Consortium. As required by Lotterywest, the CEO of Botanical Gardens & Parks Authority (BGPA), Mark Webb, plays a key role in PoR Phase 2. The Consortium meets monthly with Walker Shanley and is involved in assisting PoR Phase 2 between meetings by providing a range of professional expertise.</p>				
Heirisson's role and criticality to success	Heirisson's role is critical to PoR Phase 2 because Heirisson is responsible for the \$100,000 Lotterywest grant and must lead the project and acquit the Lotterywest grant in keeping with Lotterywest require and project objectives.				
Other Options Considered	Delivery of the services by the Consortium organisations on a volunteer basis, which was not considered viable.				
Existing or Proposed Project/Program?	Existing				
Part of a strategic relationship or partnering/alliance?	Strategic relationship with the PoR Consortium and BGPA (CEO, Mark Webb). This relationship dates back to 2005 when the initial feasibility study for PoR was carried out and continued through the \$1m+ project to build and launch PoR.				
What difference will the Project/Program make?	<ul style="list-style-type: none"> • Increased awareness of PoR and its benefits by those suffering loss, and those who provide services to this group (support groups, counsellors, social workers, hospitals, funeral directors, clergy etc). • Increased visits to PoR by those suffering loss (individuals, families and groups). • Ultimately, the aim is that by raising the profile of PoR and its benefits, the unique environment of PoR will be accessed and bring peace, renewal, comfort, hope and healing for those suffering loss. 				
Other Benefits (Include sustainability of benefits, fun to do, recognition for Heirisson)	<ul style="list-style-type: none"> • Sustainability strategies for ongoing promotion of PoR are a deliverable of this project, (including management of the PoR website), recognising that the PoR Consortium is not a formal entity and may not be ongoing. • The project is fun for all involved in the PoR Consortium where there is great camaraderie and passion. • Heirisson is recognised on all publicity materials, event invitations, etc and on the PoR website. 				

Note: On completion of the above project a new Project Registration will be developed for ongoing work to raise awareness of PoR involving Rotary Club of Heirisson and the PoR Consortium.





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Rotary Bowelscan WA	
Details	<i>Directorate:</i> Community
	<i>Project Leader:</i> Greg Hunter
	<i>Director:</i> Wayne Smith
	<i>Submitted Date:</i> 4-Feb-14
Description	Rotary Bowelscan WA is part of a national program supported by the Australian Rotary Health Program, delivered via testing kits purchased for \$8 from participating pharmacies. Bowelscan runs in May every year, to help West Australians get into the habit of repeating the test annually.
Heirisson's role and criticality to success	<ul style="list-style-type: none"> Supporting a worthwhile "community health awareness program" by Australian Rotary Health.
Other Options Considered	
Existing or Proposed Project/Program?	Existing project
Part of a strategic relationship or partnering/alliance?	District / National Bowelscan program known as "Bowelscan WA".
What difference will the Project/Program make?	<ul style="list-style-type: none"> Provides annual bowel cancer testing at a very low cost to participants, enabling the early detection of bowel cancers and polyps. Physicians and health insurance funds recommend testing stools at least once a year for faecal occult blood.
Other Benefits (Include sustainability of benefits, fun to do, recognition for Heirisson)	<ul style="list-style-type: none"> Rotary Club of Heirisson is placed in front of various pharmacies





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Salvation Army Christmas Appeal	
Details	<i>Directorate:</i> Community
	<i>Project Leader:</i> Mark McIntyre
	<i>Director:</i> Wayne Smith
	<i>Approved:</i> Oct 2013
Description	Collection of foods to help make the lives of people in need a little more enjoyable during the Christmas period.
Heirisson's role and criticality to success	<ul style="list-style-type: none"> • Heirisson's role will be for each member to bring in a packaged food donation over the October and November period. • A list of suggested items will be provided however these aren't compulsory. • Members will bring in their donation each week or provide the whole lot in the first couple of weeks. • Without Heirisson's involvement it is unlikely the project would actually happen
Part of a strategic relationship or partnering/alliance?	Part of a strategic relationship with the Salvation Army
What difference will the Project/Program make?	<ul style="list-style-type: none"> • We will be assisting the Salvo's in providing food to individuals and families in need.
Other Benefits (Include sustainability of benefits, fun to do, recognition for Heirisson)	<ul style="list-style-type: none"> • The project will help change the experiences of families during this time of year • Members enjoy being able to contribute something tangible • Handing over of the food at the end of the collection is positive recognition for the club, though Heirisson does not appear as a partner on the Salvo's web site





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Support for individuals or families in crisis – Mandy Paterson		
Details	<i>Directorate:</i> Community Services	<i>Project Leader:</i> Linda French
	<i>Director:</i> Wayne Smith	<i>Approved:</i> Oct 2013
Description	<p>This project involves assessing and assisting individual cases for support as they arise. The directorate hopes to do about 2 of these per year. Mandy Paterson was the first person to receive this support from the club.</p> <p>Mandy is wheelchair-bound and has limited capacity to look after her house or her book-writing business. The club (through Linda French) organised for:</p> <ul style="list-style-type: none"> • A busy-bee whereby 11 club members turned up (Linda, Greg T, Mike S & Lyn, Jacquie, Denise, Allan, Sandra, Elaine, Denis & Jim). The team stripped the garden, fertilised, replanted, trimmed and cut, moved pots and re-potted, weeded the driveway, fixed the reticulation, fixed up pavers so that Mandy's wheelchair could reach the letterbox, cleaned the house from top to bottom, put up a new curtain in the kitchen, fixed a light in the carport so she now can see at night when getting out of the taxi, fixed dripping taps, cleared out the storeroom, swept the back yard, and took all rubbish to the tip. • The air conditioner to be serviced • The windows to be professionally cleaned • A security door to be installed • A security flap to be installed so her two small dogs can get in and out without her having to twist and struggle to open the door each time <p>Future work planned includes:</p> <ul style="list-style-type: none"> • Completion of work on her website so she can start selling her book • Organisation of some radio talk backs to market the book • Marketing the book to PMH & school libraries – members in the Club have networking contacts there 	
Heirisson's role and criticality to success	<ul style="list-style-type: none"> • This was purely a Club project run by Linda French, Wayne Smith and Jacquie Bellamy 	
Part of a strategic relationship or partnering/alliance?	Not specifically	
What difference will the Project/Program make?	<ul style="list-style-type: none"> • Mandy was overwhelmed with the support she received. • Her house and garden are much better looking and more manageable. • Enabling Mandy to sell her book through the re-vamped web site, will give her some much-needed income to get the cleaning and gardening done on a regular basis – also changing her life and giving her independence. 	
Other Benefits (Include sustainability of benefits, fun to do, recognition for Heirisson)	<ul style="list-style-type: none"> • The income from selling her book will make the benefits sustainable. • 20% of the revenue from book sales go to Ronald MacDonald House. • The team had a great time – they all bought food and had a great morning tea, worked hard from 8 – 1 and were exhausted but happy. A strong camaraderie developed, and the new member felt very at home. • Significant recognition of Heirisson from Mandy, who is planning to send a thank-you letter back to the Club. 	





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Youth & Vocation Directorate

Francois-Antoine Boniface Heirisson (FAB) Award		
Details	<i>Directorate:</i> Youth & Vocation	<i>Project Leader:</i> Allan McLean
	<i>Director:</i> Sandra Brown	<i>Approved:</i> Oct 2013
Description	<p>The FAB Award is a Heirisson initiative to fund young people aged between 14 and 21 years for specific initiatives which further their education and development, focusing on “a life-changing experience that will equip them for a future of ongoing contribution to our community, whatever their chosen vocation”. The Award was introduced to specifically assist students who are very deserving but because of their circumstances keep missing out on opportunities. This includes students who are nominated but do not compete as well as students from more affluent areas and so continually miss out. To avoid repeating this disappointment, students are not told they have been nominated. The Award is \$1,000 for one student per annum, which may increase if sponsors are found. There is an existing nomination form.</p>	
Heirisson’s role and criticality to success	<p>This is a Heirisson-owned initiative and Heirisson is critical to its success. It is a special award and one that Heirisson should be proud of.</p>	
Part of a strategic relationship or partnering/alliance?	<p>The intent is that the FAB Award will be part of the strategic relationship being developed with Girrawheen Senior High School but nominations are also sought from other sources.</p>	
What difference will the Project/Program make?	<ul style="list-style-type: none"> • Provide recognition, hope and encouragement for worthy students who typically miss out on opportunities, with benefits for the students’ education, development and self esteem. 	
Other Benefits (Include sustainability of benefits, fun to do, recognition for Heirisson)	<ul style="list-style-type: none"> • Youth development opportunities typically lead to sustainable benefits for the students involved. • The project is sustainable so long as Heirisson has tenacity in sourcing applicants. (The aim initially is to focus on Girrawheen Senior High School.) • The project brings “heart-warming” stories which touch all Heirisson members. • Recognition for Heirisson occurs at the time of presentation of the Award, eg at a school assembly. Wider publicity could possibly be achieved. 	





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Schools Project – Girrawheen Senior High School		
Details	<i>Directorate:</i> Youth & Vocation	<i>Project Leader:</i> Allan McLean
	<i>Director:</i> Sandra Brown	<i>Approved:</i> Oct 2013
Description	Girrawheen SHS is in a low socio-economic, ethnically diverse area and has 550 students in Years 8 to 12. The regeneration of Heirisson's former partnership with the school aims to provide opportunities students would not otherwise have. A specific priority is to promote, sponsor and seek successful nominations for Rotary youth programs (eg RYLA, RYPEN, NYSF, 4 Way Speaking Competition and Heirisson's FAB Award). Initial liaison with the School identified other potential areas of involvement as assisting with sausage sizzle / fundraising initiatives; holding a Vocational meeting at the school; investigation of an Interact Club; and assistance with an "Athletic Theatre" interschool competition.	
Heirisson's role and criticality to success	Heirisson's role is to create a mutually beneficial partnership and take the initiative in bringing opportunities to the school and its students. Heirisson owns the project and is critical to its success.	
Part of a strategic relationship or partnering/alliance?	Regeneration of a strong former strategic partnership between Rotary Club of Heirisson and Girrawheen Senior High School.	
What difference will the Project/Program make?	<ul style="list-style-type: none"> • Participation in Rotary youth programs will open up new opportunities for students from disadvantaged backgrounds, assisting them to develop their potential and have a brighter future. • In the previous partnership, Heirisson brought business skills and networks to the school which were not available in the parent community or P & C. 	
Other Benefits (Include sustainability of benefits, fun to do, recognition for Heirisson)	<ul style="list-style-type: none"> • Youth development opportunities typically lead to sustainable benefits for the students involved. • The project is likely to be sustainable so long as Heirisson is proactive in nurturing the relationship and developing mutual benefits. • From past experience, working with the School is a fun experience for the Club, especially where group activities are involved (eg gardening, having a Heirisson breakfast meeting hosted at the school, school involvement in Heirisson projects). • There are opportunities for recognition of Heirisson within the school community. 	





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International Directorate Projects

Group Study Exchange					
Details	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%;"><i>Directorate:</i> Youth & Vocation</td> <td style="width: 50%;"><i>Project Leader:</i> Carolyn Earle</td> </tr> <tr> <td><i>Director:</i> Sandra Brown</td> <td><i>Approved:</i> Oct 2013</td> </tr> </table>	<i>Directorate:</i> Youth & Vocation	<i>Project Leader:</i> Carolyn Earle	<i>Director:</i> Sandra Brown	<i>Approved:</i> Oct 2013
<i>Directorate:</i> Youth & Vocation	<i>Project Leader:</i> Carolyn Earle				
<i>Director:</i> Sandra Brown	<i>Approved:</i> Oct 2013				
Description	<p>Group Study Exchange involves the 9455 District hosting every year, a group of 5 young high achieving business people plus a Rotary leader from another country for a period of 4-6 weeks. A similar group of young Perth business people visit the other country for the same period. The business people are usually at the early part of their careers - typically aged 25-40. The purpose is to provide a cultural and vocational exchange, split roughly 1 day/week vocational and the rest cultural. Appropriate appointments are made for the group in the metro and surrounding area to achieve this. Different clubs in the district host the group for 4-5 days at a time.</p> <p>Note: From next year the plan is to shift to a wholly vocational focus for these exchanges.</p>				
Heirisson's role and criticality to success	<ul style="list-style-type: none"> • Heirisson's is one of the clubs that host the group for 4-5 days. This requires finding host families for 6 people and 3 drivers for each day. • Heirisson's role is not critical to the success of the exchange – if we didn't host the group, another club in the district would do so. However Heirisson has hosted a group each of the past 23 years. 				
Part of a strategic relationship or partnering/alliance?	No strategic relationship involved				
What difference will the Project/Program make?	<ul style="list-style-type: none"> • The Exchange results in a sharing of cultural and vocational understanding – the other country's young business leaders are exposed to Western Australian culture and our leaders to their culture, as well as vocational enrichment. 				
Other Benefits (Include sustainability of benefits, fun to do, recognition for Heirisson)	<ul style="list-style-type: none"> • Heirisson host families have the opportunity to learn about the other country and also to occasionally sit in with the exchange group during their appointments. 				





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Rotary Youth Exchange	
Details	<i>Directorate:</i> International
	<i>Director:</i> David Cleary
	<i>Project Leader:</i> David Cleary
	<i>Approved:</i> Oct 2013
Description	<p>Rotary Youth Exchange involves Heirisson choosing a bright, well-adjusted young person (typically 16-17) and organizing for them to spend a year abroad living with a series of Rotary-sponsored host families in another country (“outbound”). Similarly Heirisson hosts a young person from another country by finding them a school and accommodation in Perth for a year with a series of host families (“inbound”). Rotary undertakes to give these young people a wide exposure to the culture and lifestyle of the host country.</p> <p>The principal purpose for the Australian going abroad is to act as a Youth Ambassador for Australia. They are also to inform their host community of the Australian way of life and build better international understanding and goodwill. Similarly for inbound exchanges.</p>
Heirisson’s role and criticality to success	<ul style="list-style-type: none"> • Heirisson selects an Australian outbound student every year and accepts an inbound from a participating country • Heirisson finds a school and families to host an inbound student • Were Heirisson not to do this, there would be one less outbound and one less inbound student every year.
Part of a strategic relationship or partnering/alliance?	No strategic relationship involved
What difference will the Project/Program make?	<ul style="list-style-type: none"> • The main difference is that future leaders who have been involved in RYE will have empathy with other cultures, a strong social conscience, a desire to make the world a better place and an international network of like-minded people to call upon in this endeavour.
Other Benefits (Include sustainability of benefits, fun to do, recognition for Heirisson)	<ul style="list-style-type: none"> • Heirisson host families and indeed all club members have the opportunity to learn about the culture and lifestyle of the other country from the inbound student.





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Vanuatu – Extension of North-East Ambrym Water Supply System – Leveraged Funding					
Details	<table border="1" style="width: 100%;"> <tr> <td style="width: 50%;"><i>Directorate:</i> International</td> <td style="width: 50%;"><i>Project Leader:</i> David Cleary</td> </tr> <tr> <td><i>Director:</i> David Cleary</td> <td><i>Submitted Date:</i> Approved October 2013</td> </tr> </table>	<i>Directorate:</i> International	<i>Project Leader:</i> David Cleary	<i>Director:</i> David Cleary	<i>Submitted Date:</i> Approved October 2013
<i>Directorate:</i> International	<i>Project Leader:</i> David Cleary				
<i>Director:</i> David Cleary	<i>Submitted Date:</i> Approved October 2013				
Description	On the completion of the current Ambrym Gravity Water supply system it is proposed that by utilising the 10,000 litre water tank, infrastructure, and learning of the initial project that the water system be extended to capture an additional two groundwater springs and distribute after to five additional villages (250 people) plus two primary schools (100 students).				
Part of a strategic relationship or partnering/alliance?	Yes dealing with Wawam Fonhal Development Council, Rotary Club of Port Vila, Australian and NZ Consulates, Department of Geology, Mines and Wre Resources, United Nations. Opportunity to develop a new relationship with Engineers without Borders (EWB) which would appear at this stage to be immensely valuable in this and future projects. This second tranche of funding being requested for the Rotary Foundation (AUD 5000) is with the intent to free up \$60,000 in funds from Rotary TRF and DDF for this project.				
What difference will the Project/Program make?	<ul style="list-style-type: none"> • Current water supply via rain water which is in disrepair and problematic. • Enable us to leverage all of Sam Cleary's year of work both in the delivery model and maintain and grow his strategic partnerships with aid agencies as well as people/Rotary on the ground in Vanuatu. 				
Other Benefits (Include sustainability of benefits, fun to do, recognition for Heirisson)	<ul style="list-style-type: none"> • Allow Heirisson to develop specialist skill set in groundbreaking water projects in Vanuatu/third world countries. • Take a leadership role with "bite" that could be leveraged to bring young professionals into Heirisson. • This requested donation to the Rotary Foundation will open up the use of Rotary TRF and DDF funding options which Heirisson has never before utilised setting the scene to leverage this type of funding for future 				





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Vanuatu Water Project – Fonteng Phase	
Details	<i>Directorate:</i> International
	<i>Project Leader:</i> David Cleary
	<i>Director:</i> David Cleary
	<i>Submitted Date:</i> 4-Feb-14
Description	Having successfully completed the previous (Willet) water supply system on Ambryn, this project is to provide the facility to a further 3 villages on the island – benefiting 250 people including 100 primary school students. This will be done through “water harvesting” – installing shelters which collect water in the wet season in order to supplement normal supplies during the dry. To this end 3 x 10,000 litre holding tanks will be installed, and water piped from these tanks to tap stands in each village.
Heirisson’s role and criticality to success	<ul style="list-style-type: none"> • Co-management of the project with Engineers Without Borders (NZ) • Facilitating the funding for the project • Heirisson’s role is critical to the success of the project
Other Options Considered	The pipeline technique used for the Willet project was considered, but is not feasible for Fonteng as silting is a much more difficult problem in this case.
Existing or Proposed Project/Program?	See description section above
Part of a strategic relationship or partnering/alliance?	Yes, dealing with Wawam Fonhal Development Council, Rotary Club of Port Vila, Australian and NZ Consulates, Department of Geology, & Mines and Wre Resources. Opportunity to continue the relationship with Engineers without Borders which would appear at this stage to be immensely valuable in this and future projects.
What difference will the Project/Program make?	<ul style="list-style-type: none"> • Current water supply via rain water is in disrepair and problematic. • Enable us to leverage all of Sam Cleary's year of work both in the delivery model and maintain and grow his strategic partnerships with aid agencies as well as people/Rotary on the ground in Vanuatu
Other Benefits (Include sustainability of benefits, fun to do, recognition for Heirisson)	<ul style="list-style-type: none"> • Allow Heirisson to develop specialist skill set in groundbreaking water projects in Vanuatu/developing countries. • Take a leadership role with "bite" that could be leveraged to bring young professionals into Heirisson.





Strategic Plan 2013/14 Onwards (Part 2 – Project Descriptions)

Fundraising Projects

Auction Dinner		
Details	<i>Directorate:</i> Reports to Board	<i>Project Leader:</i> Linda French & Wayne Smith
	<i>Director:</i> Reports to President, Ahmed Siddique	Approved: Oct 2013
Description	This is a Charity Auction Dinner whereby members and corporations provide auction items, and members and their guests purchase them via an auction at a convivial dinner. The purpose is to raise funds for club projects.	
Heirisson's role and criticality to success	<ul style="list-style-type: none"> Internal club project run by Wayne Smith and Linda French 	
Other Options Considered	<ul style="list-style-type: none"> Nil 	
Existing or Proposed Project/Program?	The dinner has previously been run annually, but is now considered a bi-annual event.	
Part of a strategic relationship or partnering/alliance?	<ul style="list-style-type: none"> The dinner has always been held at Friends Restaurant While many members have been sponsors in the past, City Toyota & Mt Lawley Physiotherapy have been consistent sponsors over the years 	
What difference will the Project/Program make?	<ul style="list-style-type: none"> The dinner, which is held every 2 years, is expected to generate around \$25,000 for club projects Approx 10% will go to PD Leading Enterprises, a WA not-for-profit company providing training and employment opportunities to people with psychiatric disorders 	
Other Benefits (Include sustainability of benefits, fun to do, recognition for Heirisson)	<ul style="list-style-type: none"> Promotes the work that Rotarians do without overhead costs, all funds being directed to projects. A 5 star gala evening for members and their guests. 	





Strategic Plan 2013/14 Onwards (Part 2 – Project Descriptions)

Claisebrook Carnivale & Duck Derby		
Details	<i>Directorate:</i> Reports to Board <i>Director:</i> Reports to President, Ahmed Siddique	<i>Project Leader:</i> David Cleary Approved: Oct 2013
Description	<p>The Duck Derby and Carnivale is a community and family focused fund raising event scheduled to be held Sunday 23 March 2014 which directly touches some 10,000 people in East Perth and beyond. The event is run in conjunction with the City of Perth (donates some \$20,000 to support the running of the Carnivale) and Channel 7 Telethon (which provides TV, newspaper and radio event promotion) as prime partners. The event formula has been developed over 3 years and primarily consists of a Duck Derby "race" of some 15,000 rubber ducks launched off Claisebrook Cove bridge and a family fun Carnivale (kids shed, petting zoo, dancing, music and entertainment) along with food stalls at Victoria Gardens in East Perth. Some \$23,000 of prizes for the Duck Derby are donated by friends of Heirisson Rotary (City Toyota, Orba Travel Brokers, IGA). In the past two years some 8,000 people have been in attendance on the day. Adopt a Duck tickets (\$5/duck) raise some \$50,000-\$75,000 for charity/Rotary projects and are sold via several sales channels (ie at the event itself, retail at selected sites, internet, corporate). Half the monies raised go to Telethon for their charities. In addition a "Corporate Duck Race" and other corporate donations in past years have added some \$10,000 directly to Heirisson's portion of the fundraising.</p>	
Part of a strategic relationship or partnering/alliance?	<p>The project has formed a partnering relationship with Channel 7, Telethon and the City of Perth. Beyond some special relationships being formed and strengthened with some of the prime sponsors (eg City Toyota, Orba Travel Brokers, IGA) new community alliance relations are being born (ie Trinity College and its band performances and the running of a rowing event in Claisebrook cove on the day).</p>	
What difference will the Project/Program make?	<ul style="list-style-type: none"> • This Project in total will raise between \$70,000-\$90,000 in funds. Some \$30,000-\$37,500 will go to Telethon (some 50% of the Duck Derby proceeds) for their charities. This leaves the balance ie some \$40,000-\$50,000 for Heirisson projects/charities. • This project is very visible to the community and to the City. It is a unique opportunity to bond with the community (eg Trinity College) while showcasing Rotary and Rotary Projects. • This project is unique in that it is an ongoing, complex and hands-on project that utilises project management skill sets involving a large number of Heirisson members. 	
Other Benefits (Include sustainability of benefits, fun to do, recognition for Heirisson)	<ul style="list-style-type: none"> • This project has high visibility and utilises unique talents/relationships/networks found in the Club allowing Heirisson to punch considerably above its weight. • This project affords an opportunity to develop new and extended partnerships with additional high visibility corporates (e.g. Water Corporation) which have the potential to take the event to a higher/wider level audience. • This project in effect involves everyone in Heirisson and thus constructively forces a community activity across the entire Club which is positive in building closer cohesiveness and understanding 	





Strategic Plan 2013/14 Onwards (Part 2 – Project Descriptions)

District Project

National Youth Science Forum (NYSF)					
Details	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%;"><i>Directorate:</i> District Role</td> <td style="width: 50%;"><i>Project Leader:</i> Greg Thurston</td> </tr> <tr> <td><i>Director:</i></td> <td>Approved: Oct 2013</td> </tr> </table>	<i>Directorate:</i> District Role	<i>Project Leader:</i> Greg Thurston	<i>Director:</i>	Approved: Oct 2013
<i>Directorate:</i> District Role	<i>Project Leader:</i> Greg Thurston				
<i>Director:</i>	Approved: Oct 2013				
Description	<p>NYSF is a not-for-profit organisation based in Canberra with Rotary as the founding partner. The national program for students going into Year 12 promotes the study of science at tertiary level and the choice of science as a vocation. The flagship event is the January Forum involving two sessions in Canberra hosted by The Australian National University and since 2010, a third session in Perth, co-hosted by the Curtin University and The University of Western Australia. The January Forum includes sessions with top flight science speakers which is inspirational for students attending. Greg Thurston is the Rotary District Chairperson for NYSF. This role has been held by a member for Heirisson for at least the last 12 years.</p>				
Heirisson's role and criticality to success	<ul style="list-style-type: none"> • The role of NYSF Rotary District Chairperson involves coordination of selection of students (typically 40+ applicants with 17 accepted from our District), organising panels of Rotarians for mock interviews, organising orientation, supporting the 2 week session in Perth, finding hosts in Perth for 140 students for the rest day and administrative duties.. • Heirisson members participate in the selection process (mock interviews), orientation, transport, catering and one day home hosting. • The Rotary District Chairperson role is critical to the success of the District's role in NYSF. This role may not necessarily be held by a Heirisson member in the future. 				
Part of a strategic relationship or partnering/alliance?	Part of Rotary Australia's strategic relationship with NYSF.				
What difference will the Project/Program make?	<ul style="list-style-type: none"> • NYSF exposes participants to study, research and future employment opportunities and fosters knowledge of major national and global issues. • NYSF aims to nurture and encourage young Australians to be the next generation of leading scientists and engineers supporting a sustainable future for our nation. • Benefits link to the impact of scientific breakthroughs on mankind. 				
Other Benefits (Include sustainability of benefits, fun to do, recognition for Heirisson)	<ul style="list-style-type: none"> • NYSF is a sustainable initiative with 30 years history and major funding partners. The Governor General is its Patron and the Chief Scientist is its President. • Involvement in NYSF activities in Perth is fun for Heirisson members, and with 10 people involved in the selection process this becomes quite a fun group event. • Heirisson gains recognition within the Rotary District but not beyond. (Greg Thurston signs all communication as "NYSF Chairperson" with no reference to Heirisson.) 				

